

Publikacja książki pod redakcją Sławomira Bukowskiego oraz Marzanny Lament w renomowanym wydawnictwie naukowym (300 punktów wg zasad oceny parametrycznej)

Publikacja książki *Competitiveness and Economic Development in Europe. Prospects and Challenges* stanowi efekt wieloletnich interdyscyplinarnych badań naukowych prowadzonych w środowisku międzynarodowym, które zostały zainicjowane przez Profesora Sławomira Bukowskiego, Profesor Alinę Hyz (University of West Attica, Ateny, Grecja) oraz Marzannę Lament.

W projekcie uczestniczyli naukowcy z Wielkiej Brytanii, Francji, Włoch, Grecji, Turcji, Słowacji oraz Polski. Wśród autorów z Polski należy zauważyć udział naukowców z Uniwersytetu Łódzkiego, Uniwersytetu Ekonomicznego w Poznaniu oraz Wyższej Szkoły Bankowej w Gdańsku.

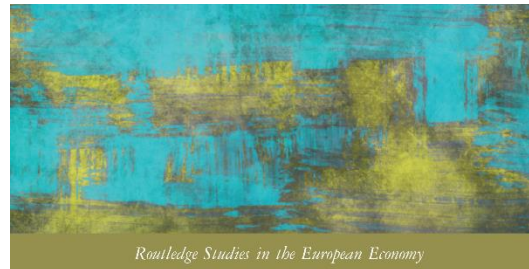
Opublikowanie wyników badań w jednym z najbardziej renomowanych światowych wydawnictw **Taylor&Francis Routledge** jest wyrazem wysokiej oceny wyników badań prowadzonych na naszej Uczelni.

Warto zwrócić uwagę na wybrane rekomendacje, jakie otrzymała książka i które zostały opublikowane na stronie Wydawnictwa Routledge:

"In the new economic, social, legal and technological environment that has been developed in recent years, as well as in the period after the recent economic crisis, it is critical to define, assess and implement new pathways to competitiveness and economic development. This book analyzes the new system of production, technological, commercial, financial and institutional environment with the aim of a proportional division of benefits and costs of economic growth. The international research team under the direction of prof. Sławomir Bukowski, prof. Alina Hyz and prof. Marzanna Lament make an original and valuable attempt to present important problems in the field of economic sciences. It is not without reason that the editors at the end of the introduction express their hope that the book will revive the so needed debate on the future of the European economy." — **Mario Nicolliello, researcher in Business Administration at University of Pisa, Italy.**

"The process of economic growth and the sources of differences in economic performance across nations are some of the most interesting, important, and challenging areas in modern social science. The authors analyze the theoretical problems of different aspects of competitiveness and economic development. They use case studies from different countries to prove, support, or reject existing theories and propose new solutions. The book provides an original and valuable contribution to the researches and literature. A unique, interdisciplinary approach to the discussed problems makes this book fascinating not only for professionals but also for everyone interested in the future of the rapidly changing world." — **Prof. Haris Naxakis, Department of Accounting and Finance, University of Ioannina, Greece**

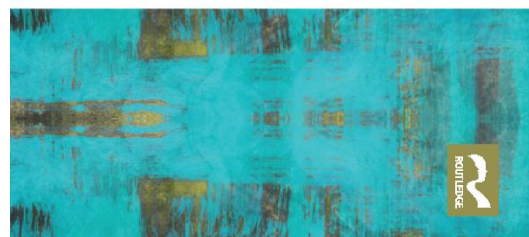
"In *Competitiveness and Economic Development in Europe: Prospects and Challenges*, an international group of authors explore and assess the key European Commission strategy to raise competitiveness,



COMPETITIVENESS AND ECONOMIC DEVELOPMENT IN EUROPE

PROSPECTS AND CHALLENGES

Edited by
Sławomir I. Bukowski, Alina Hyz
and Marzanna B. Lament



and so deliver higher employment, productivity, and social cohesion. Their success in identifying the main prospects for and challenges to European competitiveness is significantly due to their multi-level approach to the problem, combining macro, sectoral and micro analyses." — **Peter Kristofik, Dean of the Faculty of Economics, Matej Bel University in Banska Bystrica, Slovakia**

Z książką można się zapoznać pod adresem: [Competitiveness and Economic Development in Europe: Prospects and Chal \(routledge.com\)](https://www.routledge.com/Competitiveness-and-Economic-Development-in-Europe-Prospect-and-Challenge/book/9781138000000)